



## Regulators are ignoring laws and proposing to increase costs on you!

### CAP-AND-TRADE

The cap-and-trade program is a key element of California's greenhouse gas (GHG) reduction strategy. It is a market-driven approach to reducing emissions and meeting California's climate goals.

Last year, when legislators passed the law (Assembly Bill 398) updating the program, they directed the Air Resources Board (ARB) to consider the cost to consumers when developing their program.

### WHY IT MATTERS

The ARB has ignored the legislature's direction, and instead, proposed a program that could drastically increase the costs of consumer goods to Californians.

Academics and governmental entities alike agree that if the cap-and-trade regulation isn't properly designed, it could result in household income loss, increased gas prices, and a loss of jobs.

*Don't let regulators ignore the legislature and what's good for California.*

We can meet our climate goals while preserving the state's economy, but this can only be achieved if ARB keeps cost containment in mind.

## GET INVOLVED!

The Air Resources Board needs to hear from you! They will be discussing this regulation on Thursday, November 15th at 9:00am.

**There are two easy ways you can let the Air Resources Board know about your concerns.**

#### **1** Write a Letter

Air Resources Board  
c/o Rajinder Sahota  
Assistant Divisions Chief,  
Industrial Strategies Division  
1001 I Street, Sacramento CA 95814

#### **2** Attend the Thursday, November 15th Board Meeting | 9:00AM – 4:00PM

California Environmental  
Protection Agency Air Resource Board  
1001 I Street, Sacramento

To learn more about this program, please visit: [www.CaCostContain.com](http://www.CaCostContain.com)